

Retail Leakage and Surplus Analysis: Tishomingo County, Mississippi, USA

Category	Potential Sales	Actual Sales
Motor Vehicle Parts & Dealers	61,888,652	20,855,950
Expenditures at Automotive Dealers	53,903,530	13,750,658
Expenditures at Other Motor Vehicle Dealers	3,227,504	4,643,923
Expenditures at Automotive Parts, Accessories, Tire Stores	4,757,618	2,461,369
Furniture & Home Furnishing Stores	6,163,254	3,483,742
Expenditures at Furniture Stores	3,401,986	2,045,668
Expenditures at Home Furnishing Stores	2,761,268	1,438,074
Electronics & Appliance Stores	5,479,886	708,767
Expenditures at Appliance, Television, and Other Electronics Stores	4,240,311	626,951
Expenditures at Computer and Software Stores	1,042,899	81,817
Expenditures at Camera and Photographic Equipment Stores	196,676	0
Building Material & Garden Equipment & Supply Dealers	30,819,066	10,186,160
Expenditures at Home Centers	11,097,528	2,596,080
Expenditures at Paint and Wallpaper Stores	619,583	10
Expenditures at Hardware Stores	2,195,413	1,196,865
Expenditures at Other Building Materials Dealers	14,501,456	5,169,411
Expenditures at Outdoor Power Equipment Stores	399,336	0
Expenditures at Nursery and Garden Centers	2,005,751	1,223,794
Food & Beverage Stores	36,055,430	16,675,590
Expenditures at Supermarkets and Other Grocery Stores	31,169,041	15,948,015
Expenditures at Convenience Stores	1,707,322	516,065
Expenditures at Specialty Food Stores	995,027	211,510
Expenditures at Beverage Stores	2,184,040	0
Health & Personal Care Stores	16,796,441	17,007,944
Expenditures at Pharmacies and Drug Stores	14,761,528	15,258,680
Expenditures at Cosmetics, Beauty Supplies and Perfume Stores	593,931	1,749,264
Expenditures at Optical Goods Stores	385,020	0
Expenditures at Other Health and Personal Care Stores	1,055,961	0
Clothing & Clothing Accessories Stores	9,802,857	1,645,447
Expenditures at Men's Clothing Stores	508,267	0
Expenditures at Women's Clothing Stores	1,651,785	0
Expenditures at Children's and Infants' Clothing Stores	469,821	3,007
Expenditures at Family Clothing Stores	3,981,329	1,487,955
Expenditures at Clothing Accessories Stores	144,550	27
Expenditures at Other Clothing Stores	447,793	0
Expenditures at Shoe Stores	1,410,971	64,872
Expenditures at Jewelry Stores	1,085,081	89,586
Expenditures at Luggage, and Leather Goods Stores	103,262	0

Sporting Goods, Hobby, Book, & Music Stores	3,980,951	110,891
Expenditures at Sporting Goods Stores	1,502,076	35,186
Expenditures at Hobby, Toys and Games Stores	960,174	31
Expenditures at Sew/Needlework/Piece Goods Stores	237,485	0
Expenditures at Musical Instrument and Supplies Stores	249,739	22
Expenditures at Book Stores and News Dealers	696,299	0
Expenditures at Prerecorded Tape, Compact Disc, and Record Stores	335,179	75,652
General Merchandise Stores	32,052,790	19,936,789
Expenditures at Department Stores excluding leased depts.	14,336,524	7,027,231
Expenditures at Warehouse Clubs and Super Stores	15,388,273	12,715,566
Expenditures at All Other General Merchandise Stores	2,327,993	193,992
Miscellaneous Store Retailers	7,093,650	345,380
Expenditures at Florists	478,118	88,221
Expenditures at Office Supplies and Stationery Stores	1,497,226	75,451
Expenditures at Gift, Novelty, and Souvenir Stores	1,116,763	36,647
Expenditures at Used Merchandise Stores	504,408	31,878
Expenditures at Other Miscellaneous Store Retailers	3,497,136	113,183
Foodservice & Drinking Places	24,175,288	7,570,050
Expenditures at Full-service Restaurants	11,108,723	2,963,849
Expenditures at Limited-service Eating Places	9,855,449	4,606,115
Expenditures at Special Foodservices	2,036,541	0
Expenditures at Drinking Places	1,174,575	87
Total	234,308,265	98,526,711